

Business.gov Monthly Update – January 2006

Feedback from Businesses

"I would [...] like to see frequently asked questions by whatever division of government that you're dealing with. I would think that they hear the same questions all of the time. So if they could just make those easily accessible [...]"

–Small Business Owner,
Portland, OR

MONTHLY STATS

Customer Satisfaction Score (Nov. – Early Jan.): 72 (government benchmark is 70)

Hours Saved: *ForeSee Data Coming Soon*

Unique Visitors (December): 223,654 (-12% change since previous month)

Quality of Search (Nov. – Early Jan.): 73 (government benchmark is 71)

Broken Links: *Coming Soon*

UPCOMING EVENTS

Data Call Training Session 2 of 2:
Wednesday, February 8, 2006
10:00 – 11:30 am
SBA, 2nd Floor Eisenhower Room

Advisory Group Meeting:
Wednesday, March 8, 2006
10:00 – 11:30 am
SBA, 2nd Floor Eisenhower Room

Governance Board Meeting:
Tuesday, March 14, 2006
10:00 – 11:30 am
SBA, 2nd Floor Eisenhower Room

January Accomplishments

In January, the Business Gateway team made several accomplishments toward re-designing Business.gov, including the following:

- Issued Q2 data call soliciting compliance assistance information
- Conducted training session to help with the Q2 data call
- Revised look-and-feel concepts in preparation for business focus group testing

Ongoing Activity

Other ongoing BG activity includes the following:

- BG will refine the new graphics/artwork for Business.gov based on business focus group results.
- BG is still in the process of identifying scale-able data harmonization opportunities; *please send any leads for opportunities to shivani.desai@sba.gov and brad.pantuck@sba.gov.*

Technical Update

BG's technical team is in the process of compiling a consolidated requirements analysis that includes search, portal, and content management requirements. The technical team is also identifying the best, most cost-effective solution for hosting Business.gov.

PMA Milestone Update

A time-line for the upcoming **Q2 FY 06 Data Call** is below:

- Sent Data Call Packet to Agencies January 20, 2006
- Training Session #1 January 24, 2006
- **Interim Agency Data Call Due to BG February 1, 2006**
- **Training Session #2 February 8, 2006**
- **Q2 2006 Data Call Template due to BG March 31, 2006**

For questions about the data call, contact **Charles Bram** at **202.205.7355**, charles.bram@sba.gov, or bgpmo@sba.gov.

Budget Update

Agencies affected by Section 841 of the Transportation, Treasury, HUD bill should be allowed to begin transferring funds as of 1/24/06, unless they have specific additional language or concerns from their appropriators.

Those agencies with specific reprogramming requirements should adhere to guidelines laid out by OMB.

CONTACT INFORMATION

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Program info: http://www.business.gov/general/pmo_doc/pmo_documents.html